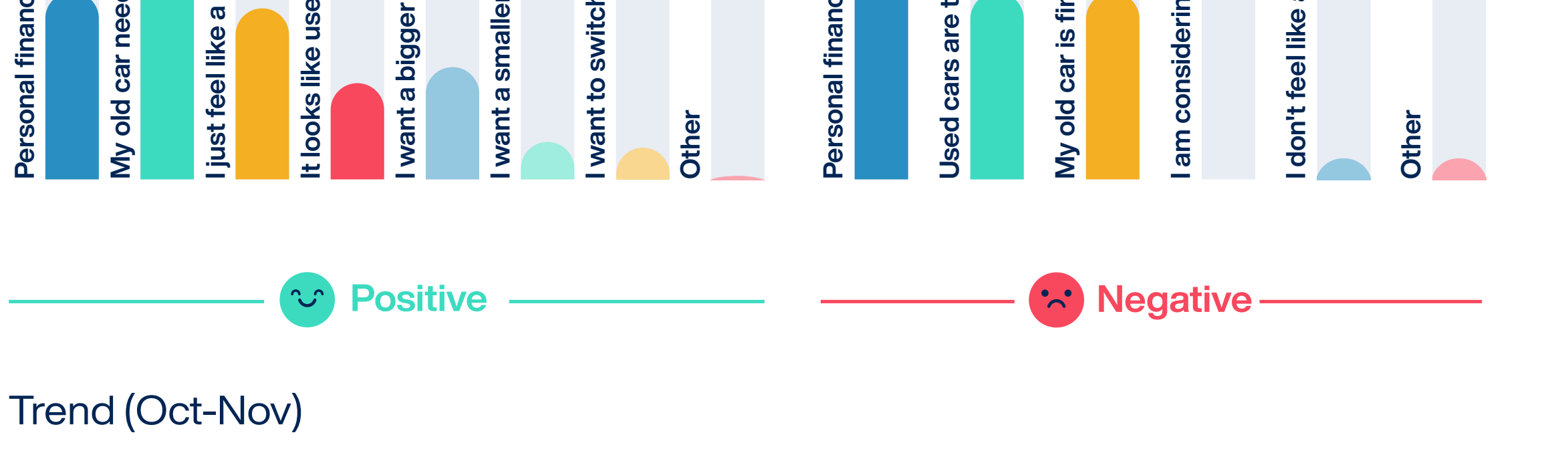
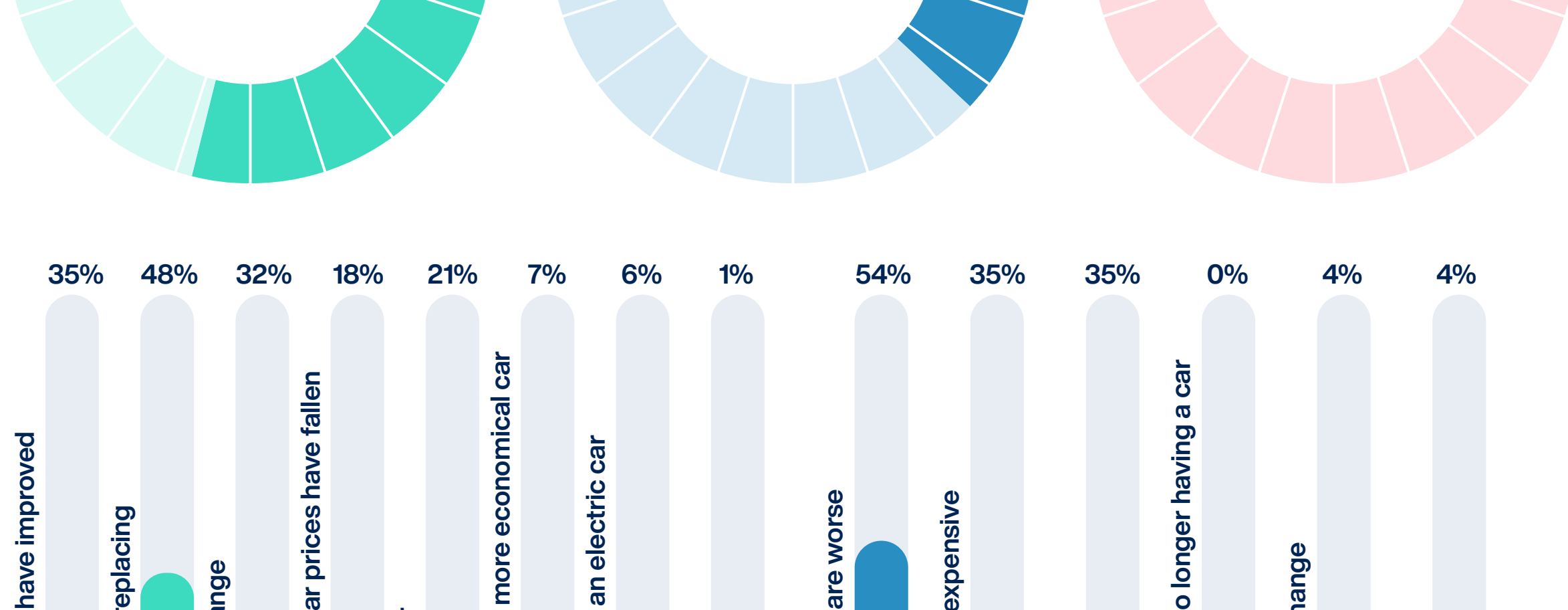


What drives consumers

November 2024

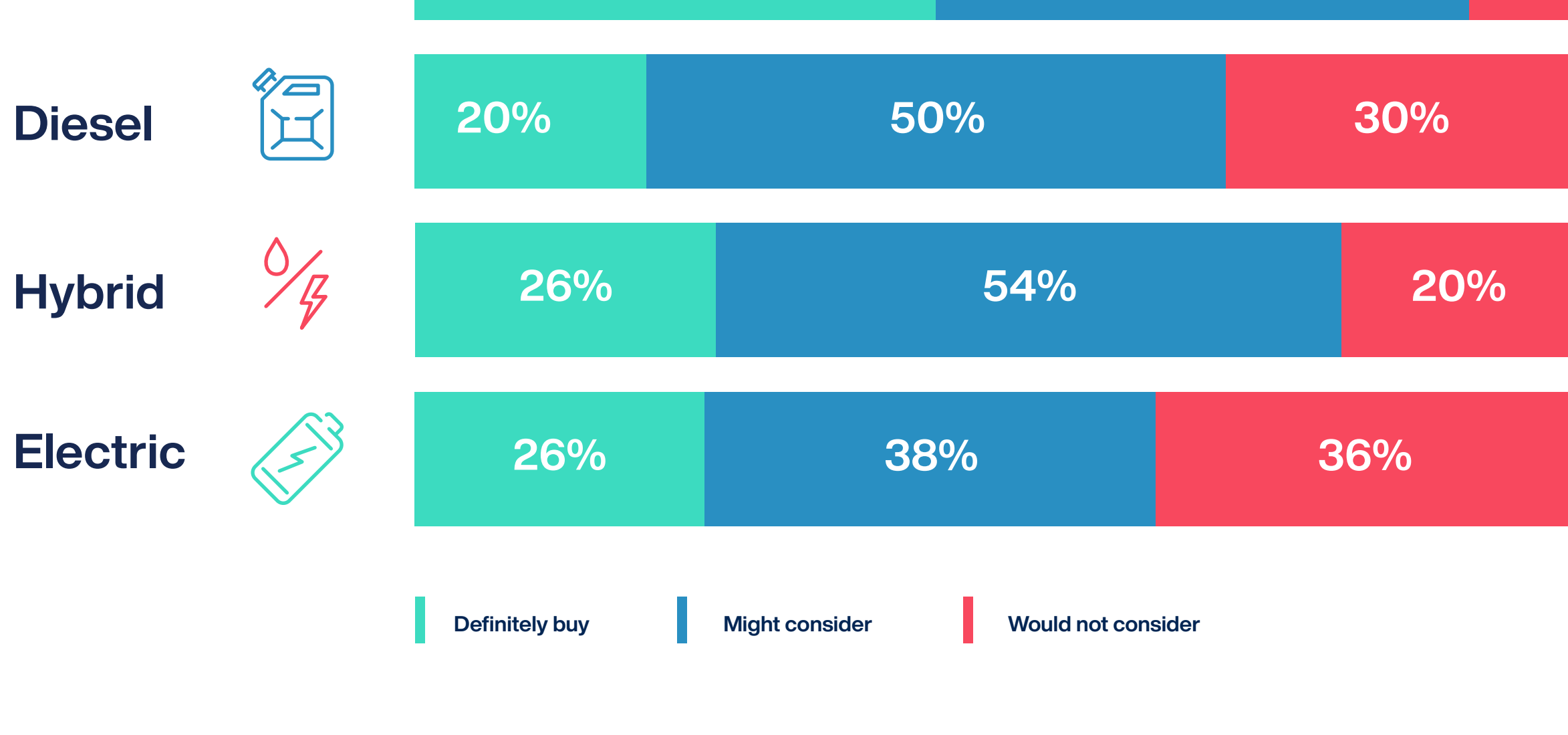
Q1 > How do you feel about the idea of buying a used car this month?



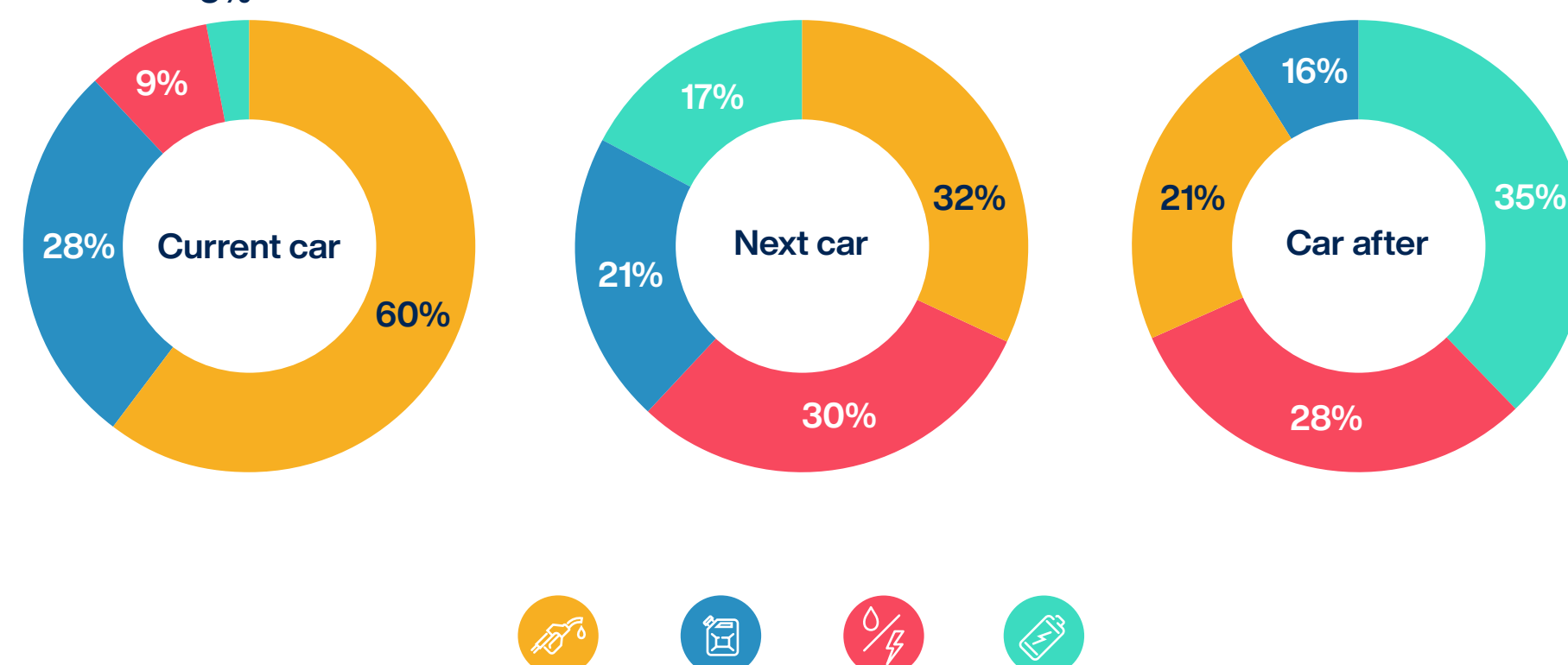
Trend (Oct-Nov)



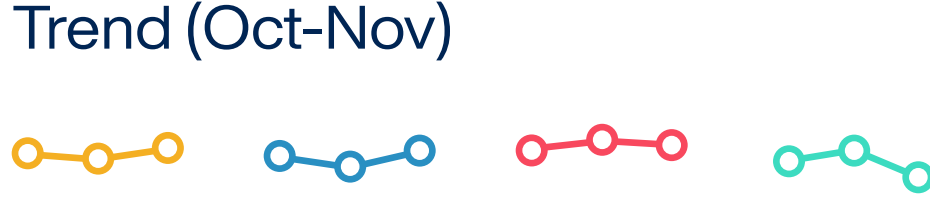
Q2 > If you were buying a used car now, which of these fuel types would you consider?



What is/will be the fuel type of your ...



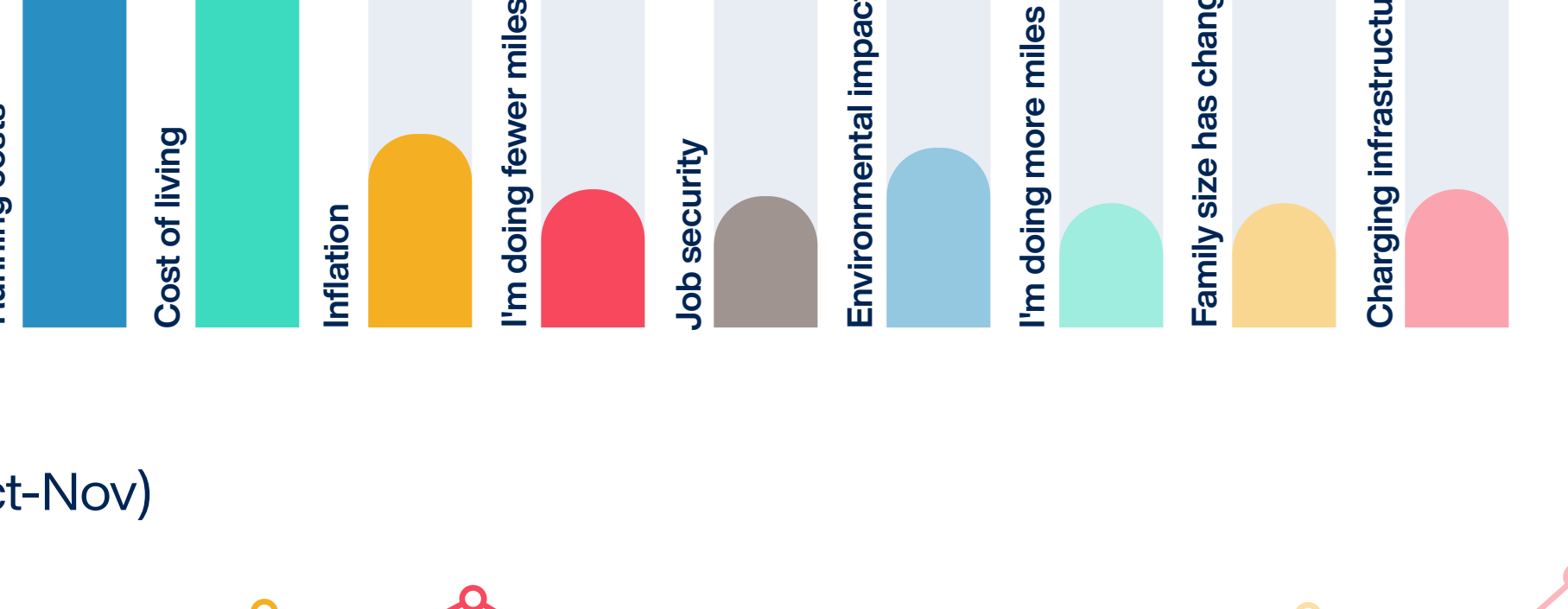
Trend (Oct-Nov)



Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)



Trend (Oct-Nov)



Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)



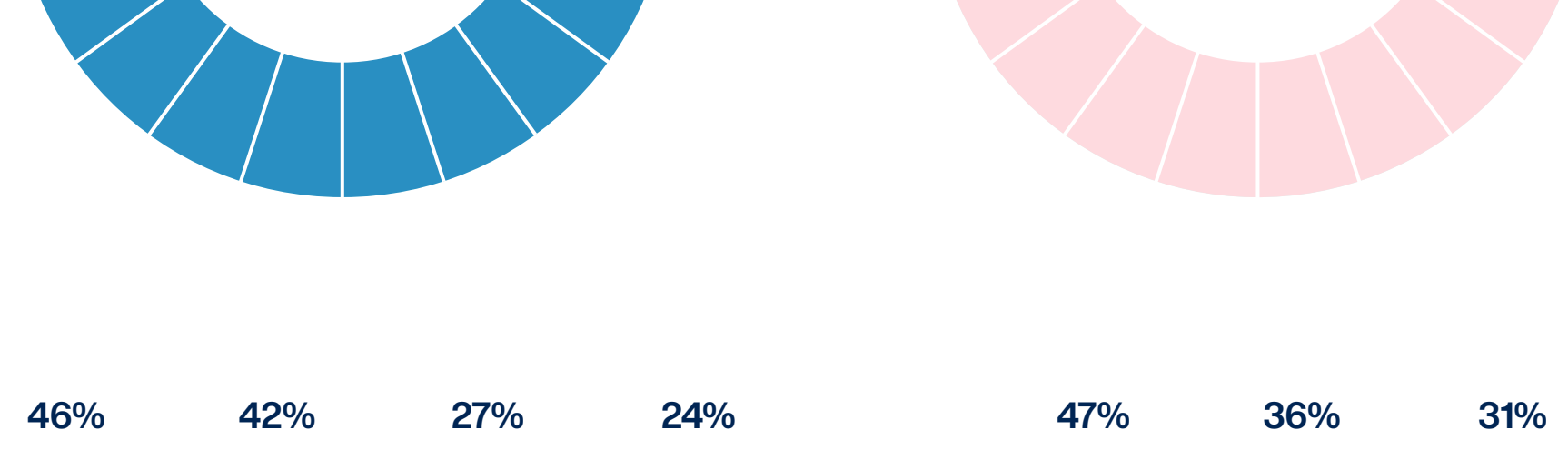
Trend (Oct-Nov)



Topical Questions

Q6 > The government is now allowing new petrol hybrid cars to be sold until 2035 when previously, it looked as though only electric cars would be available after 2030.

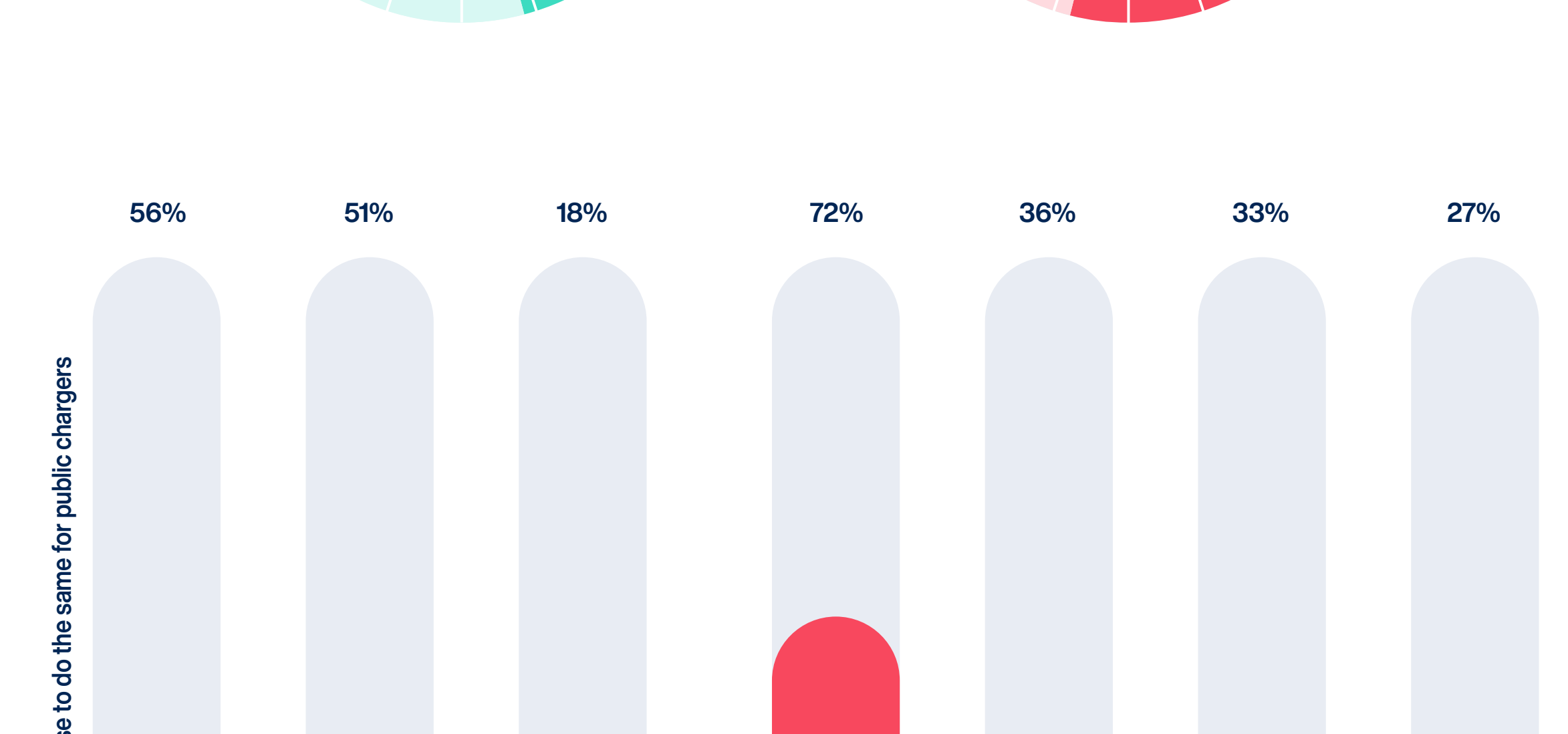
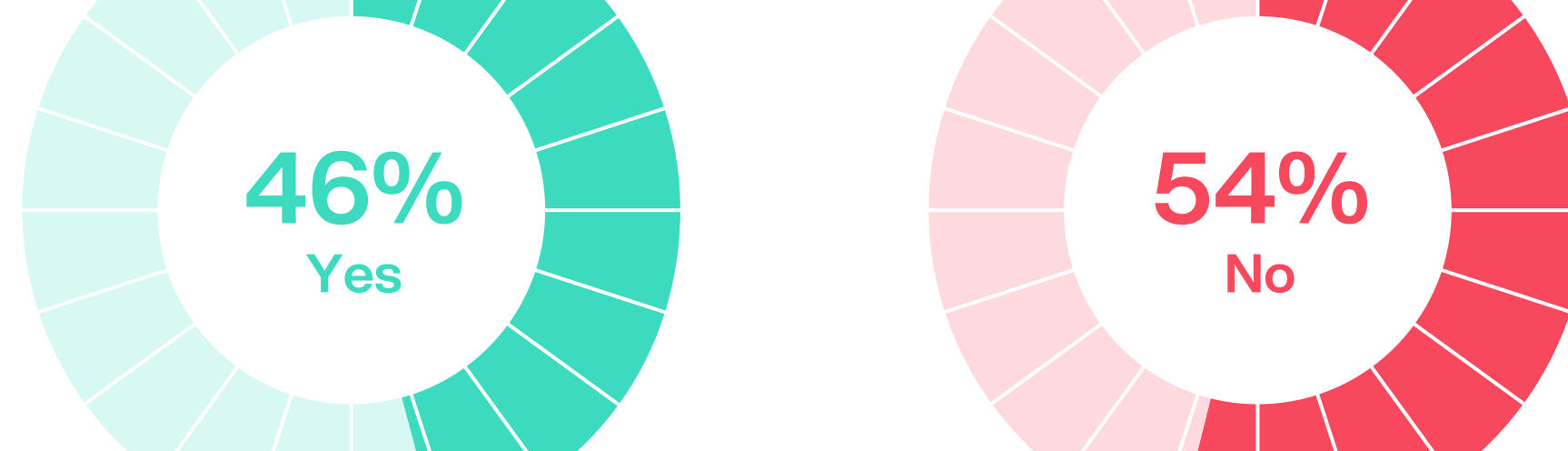
(Do you think this is a good idea?)



If Yes, Why / If No, Why

Q7 > Oasis ticket-style dynamic pricing might be adopted for some public electric vehicle chargers, with higher prices during peak demand and lower prices at other times.

(Do you think this is a good idea?)



If Yes, Why / If No, Why